

MASSIMILIANO LODI

Project Associate



Based in Rome, Italy, Project Associate Massimiliano Lodi has collaborated with Lord on projects in the MENA Region since 2015. Massi speaks both Italian and English at a high professional level.

Over the past 15+ years Massi has built a strong portfolio of experience working with museums and cultural organizations, including major extended assignments on site for Lord Cultural Resources:

- Initially in Kuwait City beginning in 2016 at the Ahmad Al-Jaber Oil Museum as Site Manager focused on activities for front-of-house management capacity building including staff recruitment, selection, training and hands-on supervision during from the pre-opening phase through to official opening for the state-owned Kuwait Oil Company; and then,
- Subsequently in Cairo beginning in 2018 for more than one year as an essential part of our decade-long engagement in PM/CM and OMC planning support for the Hill/EHAF JV at the development of the world's largest archaeology museum - the Grand Egyptian Museum. Massi's work focused on complete operational/business planning for the front of house and then continuing through management contract tender development, guiding the activities that eventually led to the appointment of a public-private partnership, a world first for a major national-scale museum.

Massi's most recent engagements were as Subject Matter Expert for PwC and Deloitte on Governmental Projects in KSA, UAE, and Qatar, with a subsequent appointment with IN-Q, a commercial retail and concession arm of Qatar Museums, since mid 2024, and previously Massi was embedded across multiple regions in an operational management capacity with Qatar Museums Authority (Qatar), Manifesta Foundation (NL), Acciona Culture (SP), OMA Rem Koolhaas (NL), UNStudio Architecture (NL) and Dubai Culture and TDIC (UAE) on early stage development supporting Operations, Business Development, Planning, Capacity building/training, Staff supervision, Creative programming, Operational readiness, financial sustainability, and more.

Massi has matriculated through La Sapienza Università di Roma with both a Laurea Specialistica (2 years postgraduate degree) in Cognitive Anthropology, following from an original BA in History-Anthropology. Massi's professional development engagement has continued over the years, with specialized certificates from Harvard Graduate School of Design, Stanford Graduate School of Education and Hong Kong Polytechnic University.